

A GATEWAY FOR ALL ALUMNI

The Association has created a strategic vision for the future. In it, the organization affirms a mission to become a principal gateway for alumni engagement, using five guiding pillars for success.



INCLUSIVE ALUMNI ENGAGEMENT

Strengthen connections among all alumni with an understanding of their attitudes, needs, and expectations.



CAMPUS PARTNERSHIPS

Provide a unifying voice that inspires greater alumni engagement through partnerships with university stakeholders.



COMMUNICATIONS

Cement a clear brand of two-way communication across the media landscape to inform and engage alumni.



ORGANIZATIONAL SUSTAINABILITY

Ensure a sufficiently resourced framework built around enhanced support for alumni, students, and the university.



FUTURE AND NEW ALUMNI

Foster a culture of lifelong connection that turns current students and new graduates into an active alumni base.